It's time to take this extremely difficult job and make it

crazy simple!



For those that continue with business as usual, the costs & risks are about to drastically increase.

With our cities ageing infrastructure, rapid urbanisation, depleting resources, global unrest, climate change, more cars on the road, more delays and traffic congestions, and a growing number of dangerous underground services, the damage and workloads and the risk of workplace injury are dramatically increasing, and consequently the safety requirements are growing.

These variables are costing state and local governments billions, and as our population grows so will the costs and risks associated with performing heavy labour and working on our roads,



For those that choose to build a better future, the costs & risks will drastically decrease.

It's not rocket science: No damage, means no costly repairs for the next 100 years. And transitioning to financial and environmental sustainability is surprisingly fast (1-2 years) and you continue saving for the next 100 years.

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Around 20% of roadside items are responsible for a massive 80% of the workload (they are the most vulnerable to damage and so the first to be repaired) and for the next 100 years 80% of all future work requires no costly repairs, digging or



There are only two options: Make progress or make excuses.

When you have to explain to a wife why her husband died or to a committee why you continued to consume concrete when there was a simple solution available - you will remember this day.

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